



The Super Bowl Project

The Souper Bowl Project coordinates with the Souper Bowl of Caring to help raise funds for hunger relief organizations across the country. The Souper Bowl of Caring is a group of young individuals working together around the country to help fight hunger around the time of the Super Bowl, by asking people to donate just \$1 of what they would spend on a Super Bowl party.

Get Started!

1. Register on the Souper Bowl of Caring website, <https://souperbowl.org/>
 2. On their website you can download and customize free promotional materials, to help spread awareness of your Souper Bowl Project.
 3. Collect money or canned goods before or on Super Bowl Sunday.
 4. The Souper Bowl of Caring asks for you to report how much you received in donation so they can compile the results for their own records.
 5. Finally, you can donate everything you received to the the Interfaith Food Pantry Network.
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Tips:

- Publicize details beforehand about when, where and why you will be collecting in advance. You can do this through meetings, fliers or by using social media.
- Be creative and collect the money in a large soup pot.
- Wear your favorite team jersey to invoke conversation.
- Host a soup lunch or chili cook-off.

